

9 Ideal Gossard Figures Make Corset Selection Simple

We have found that among women there are 9 ideal figure types. Special Gossard corsets are designed to fit these figures, and your's is represented among them.

HERE ARE THE 9 IDEAL FIGURES.

Tall and Slender Figure, and Short and Slender Figure, Tall and Heavy Figure, and Short and Heavy Figure, Large Above Waist Figure and Large Below Waist Figure, Short Waisted Figure, and Curved Back Figure,

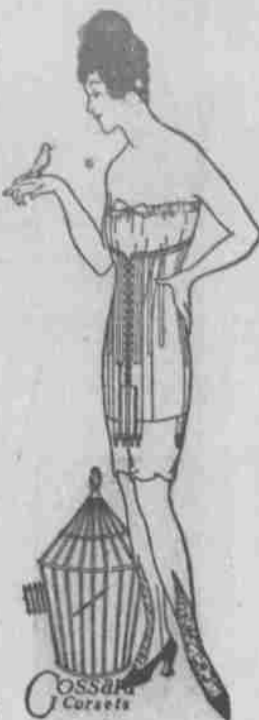
Ideal Average Figure.

We will gladly show you photographs of these figures correctly corseted. Select your type and then tell the corsetiere you prefer a Gossard at \$2.00, \$3.50, \$5.00, \$6.50 and up.

You will be insured a correct fitting in the Gossard designed for you—and you may choose from dozens of materials and styles. Simple, isn't it?

No obligation follows a fitting. Why not be fitted soon?

Wear Gossard CORSETS
They Lace In Front



BRING YOUR FURS TO US for COLD STORAGE AND REMODELING INTO LATEST STYLES.

Through arrangements made with our regular furrier, one of the largest in the United States, we are able to give our customers this service at a moderate cost.

We store your furs for a charge of 3% on your own valuation.

We alter your furs at the actual cost of labor and material.

MOTOR COATING

For your motor coat use one of our fabrics that is especially adapted to rough wear, such as Palm Beach Cloth, Linen or Pongee Motor Cloth. These are shown in the one shade such as motorists use. The yard 50¢ to \$2.00

FANCY SILKS

Everyday is added to our already complete stock of exclusive dress lengths in fancy silks. We are showing a wonderful line this season of these goods. Stripes, checks, plaids, etc. Best selected quality; newest designs. The yard..... \$1.25 to \$3.00

MADRAS SHIRTING

An assortment of madras shirting of colored stripes in different shades. Makes up into most practical dresses and men's shirts; 32 inches wide; soft finish and launders fine. The yard 25¢

The Peoples Warehouse

Where It Pays To Trade

MORE APPROPRIATE.

Sir George Alexander is drawing all London by his remarkable acting in a delightful comedy at the St. James' theater.

As many people are aware, Sir George's original name was Samson before he went on the stage, and

apropos of this fact a good story is told.

A well known theatrical manager was once discussing Sir George with a friend.

"By the way, Alexander isn't his right name, is it?" inquired the friend.

"No," said the manager. "It used to be Samson. It was a pity to change

the name of Samson to Alexander."

"Oh, but Alexander conquered the world, you know!" laughed the other.

"Yes," answered the manager; "but Samson is a more appropriate theatrical name. Have you forgotten that Samson was the first man who brought down the house?"

Over 2000 miles of railroad lines of this country are now operated by electricity. By recent tests between steam and electric traction with the same load of freight up a 2 per cent grade, the electric locomotive had an average speed of 15 miles per hour as against 7 miles for the steam engine.



THE NEAR-DO-WELL

AT THE TEMPLE WEDNESDAY AND THURSDAY, MAY 17, 18.

SOCIAL AND PERSONAL

The second of the two parties given by the Memmings John Adams, Sam R. Thompson, George Hartman and Roy Bailey at the Adams country home yesterday proved fully as charming as the first. Bridge was played and the honors won by Mrs. Henry Dixon Jones and Mrs. W. L. Thompson. Among the out-of-town guests were Mrs. T. C. Taylor and Mrs. J. V. Sterrett of Portland, and Mrs. C. P. Bishop of Salem.

This afternoon Mrs. John F. Robinson, Mrs. Charles Hamilton, and Mrs. Frank Frazer are entertaining at their third party of the week. They have invited in a large number of ladies to the home of Mrs. Robinson on Jackson street for an afternoon of bridge.

An old fashioned sewing bee was enjoyed yesterday at the home of Mrs. Frank Deebach. The guests were Mrs. Roy Gray, Mrs. James Duke, Mrs. Nelson, Mrs. J. Body, Mrs. Mable Wolfe and Mrs. Minnie Grandin. At noon a delicious luncheon was served.

Mrs. W. M. Blakely, Mrs. Sam R. Thompson and Miss Thelma Thompson motored to Walla Walla this morning to remain over the weekend. Mrs. Blakely will be the guest of Mrs. Laura Woodward and the others will be guests of Mrs. Charles Jones.

Miss Ethel Newquist was made the happy recipient of a delightful surprise birthday party Thursday evening when a number of her friends walked in upon her unannounced. They carried refreshments with them and a merry time was had.

Among the Pendleton guests at Hot Lake are Tom Thompson, Sam R. Thompson and W. M. Blakely.

Mr. and Mrs. Howard Drew of Helix were Pendleton visitors yesterday.

In honor of Mrs. William A. Brown of Portland, formerly of this city, Mrs. James Johns, Jr., presided at a very pretty dinner party last evening at her home on South Garden street. Covers were laid for eight, the guests being Mrs. Brown, Miss Van Petten, Mr. and Mrs. Dean Tatom and Mr. and Mrs. E. B. Aldrich. Mrs. Brown is the house guest of Miss Van Petten.

Library News

Thirty new books of fiction were placed on the shelves of the Public Library today.

Andrews—Three things.
Bosin—This, my son.
Bell—Courtin' Christina.
Bellamy—Looking backward.
Bennett—Old Adam.
Benson—Thorley Weir.
Bindloss—Greater power.
Bindloss—Prescott of Saskatchewan.

Blackwood—Extra day.
Bocher—House of happiness.
Brown—Robin Hood's barn.
Bryant—Dominant passion.
Bryant—Felicity Crofton.
Buchan—Thirty-nine steps.
Butler—Jack-knife man.
Byrne—Stories about women.
Cannan—Round the corner.
Castle—Hope of the house.
Childs—Romance of all.
Churchill—Modern chronicle.
Davies—Miss Selina Lee.
Dawson—Jan, a dog and a romance.
De la Pasture—Tyrant.
Dix—Mother's son.
Duncan—Suitable child.
Eastman—Little brother o'dreams.
Eglington—Modern Eve.
Findlater—Narrow way.
Freeman—Mystery of 31 New Inn.
Foster—Cab 44.

FROM THE PEOPLE

MR. RITNER'S SPEED.

Athens, Ore., May 12, 1916.
Editor East Oregonian:

Anent the methods of good roads construction we have been having discussed in the press, we lose sight of the fact that the rapid deterioration of our present roads, especially those of macadam, is due in a large extent, to excessive speed.

This is brought to my mind partially by a news item you recently carried, stating that Rep. Roy Ritner averaged 26.6 miles per hour in a run from Garfield to Pendleton, which on account of delays and rough places would mean a speed of 45 to 50 miles per hour at times.

I wonder how Mr. Ritner makes this record conform with the signs he, as an officer of the Umatilla County Auto Club, was partially responsible in having placed on the highways and which read, "Speed limit 25 miles per hour, violators will be prosecuted."

Respectfully,
J. D. PLAMONDON.

NEWS OF PENDLETON

Gave Commencement Address.

Judge Stephen A. Lowell went out to Helix last evening and delivered the commencement address to the members of the graduating class. Helix is one of the first town schools to close for the summer.

Derailment Delays Train.
Trains No. 2 and 18 from Portland last evening were over three hours

ROYAL BAKING POWDER

Absolutely Pure
Made from Cream of Tartar
NO ALUM—NO PHOSPHATE

late in arriving in Pendleton owing to a freight derailment near Eagle creek just west of Cascade Locks.

Rust Farm House Burns.

News has reached the city of the complete destruction by fire of the Rust farm house 35 miles south of Pendleton on Wednesday. The fire is supposed to have originated from a flue. The loss is estimated at \$1500 fully covered by insurance. Mr. Rust was at the place at the time but was unable to cope with the flames.

Thinks Pendleton Progressive.

W. H. Ellis of Hot Springs, Wash., representative of several lumber companies in the Northwest, left this morning for Walla Walla after transacting business in Pendleton. He thinks that this city is the best in the northwest and after his experiences in other towns would like to move his family here to live. He had just come in from a trip through the Palouse and the Big Bend country, where he found much cold and snow.

BANISH SCROFULA

Hood's Sarsaparilla Cleanses the Blood, Skin Troubles Vanish.

Scrofula eruptions on the face and body are both annoying and disfiguring. Many a complexion would be perfect if they were not present! This disease shows itself in other ways, as blemishes in the neck, inflamed eyelids, sore ears, wasting of the muscles, a form of dyspepsia, and general debility.

Ask your druggist for Hood's Sarsaparilla. This great medicine completely eradicates scrofula. It purifies and enriches the blood, removes humors, and builds up the whole system. It has stood the test of forty years, and has received thousands of testimonials of the entire satisfaction it has given.

Scrofula is either inherited or acquired. Better be sure you are quite free from it. Get Hood's Sarsaparilla and begin taking it today.

Dancers

If you enjoy good dancing to good music, come to the Big Dance in EAGLE-WOODMEN HALL

Saturday, May 13.

Keen's Orchestra.
Admission 50c.



Perfect fitting glasses materially aid the eyes, besides making you see better,—but perfect fitting glasses are to be had only after a searching, thorough examination by an Optician of long experience.

In having your glasses made here you are certain of the right kind of an examination and consequently the right glasses.

Here you will find modern equipment, careful, painstaking attention and reasonable charges.

Rethwell
OPTICAL SPECIALIST
EYES TESTED, GLASSES GRIND AND FITTED—LENSES DUPLICATED.
AMERICAN NATIONAL BANK BUILDING—PENDLETON, ORE.
PHONE 609

WRITE TO YOUR FRIENDS ON

Monogram Stationery
W. G. SMITH & CO.

WEDDING AND VISITING CARD ENGRAVERS.

MORGAN BLDG., PORTLAND, OR.

A KITCHEN LIKE THIS SHOULD BE YOURS THIS WEEK.



National Gas Range Week

All good housewives will admit that gas is the easiest, cleanest and coolest fuel for cooking in the Summer months—in fact, throughout the year. A gas range, and a modern gas range at that, is an absolute necessity in every home.

Until May 15th, we offer special easy terms on ranges. If you have an old range in good condition that you wish to trade in, see us.

Pacific Power & Light Co.

Always at your service.

Telephone 40



BETTER AND SOFTER LIGHT

is assured by the use of some of these beautiful fixtures of ours. They give a light that illuminates the room perfectly, but that does not tire or strain the eyes. They are not expensive considering their extra efficiency and extra beauty. Why not at least see them?

J. L. VAUGHAN